



ISAIAH CARDONA

785-764-3304

Isaiah@IsaiahCardona.com

IsaiahCardona.com

CREATIVE SKILLS

Branding Design
Packaging Design
Digital File Management
Website Layout Design
Print Production
Illustration/Animation

PROGRAMS

Adobe Creative Cloud
InDesign, Photoshop, Illustrator
After Effects and Sketch
Word, Excel, Powerpoint, Keynote
Mac and Windows Platforms

INVOLVEMENT

AAF KANSAS CITY
Member, 2015 - Present

AIGA KANSAS CITY
Member, 2014 - Present

GRAPHIC DESIGN CLUB
Treasurer, 2014 - 2016

AWARDS/SELECTIONS

AIGA FIRST FRIDAY SHOW
Posters selected for exhibition in the
2015 and 2016 First Friday shows

JCCC THEATRE DEPARTMENT
Chosen to advertise the production of
Six Characters in Search of An Author

VISUALIZE KANSAS FIRE SAFETY
2015 & 2016 Kansas State Fire Marshall
infographic design competition winner

KANSAS COLLEGIATE MEDIA
First place for 2015 front page design
Third place for 2015 News infographic

CONNECT

be: behance.com/isaiahcardona
in: linkedin.com/in/isaiahcardona
p: pinterest.com/isaiahcardona
d: dribbble.com/isaiahcardona

EXPERIENCE

ART DIRECTOR, January, 2017 - Present
Intouch Solutions, Overland Park, KS

- Strategically concept and design print and digital solutions for clients in the pharmaceutical industry
- Brand lead for several brands, managing consistency of brand and helping concept solutions for client's strategic imperatives
- Collaborate with copywriters, account managers, motion graphics, project managers and developers to successfully execute projects
- Present work to clients, while articulating the strategy that drove the creative

GRAPHIC DESIGN INTERN, June, 2016 - December, 2016
Westlake ACE Hardware, Overland Park, KS

- Function as an active team member in the Marketing department
- Design advertising campaign pieces including web and social media graphics, direct mail pieces, circulars, logo design and instore signage

GRAPHIC DESIGN WORK STUDY, 2014 - 2016
Johnson County Community College, Overland Park, KS

- Assisted faculty with projects and preparation for classes and the senior show
- Designed posters for the Graphic Design department guest speaker series
- Provided design support for other departments in the college

GRAPHIC DESIGN INTERN, Summer 2015
The Ottawa Herald/Studio 104, Ottawa, KS

- Designed print advertisements, website advertisements and graphics
- Designed identity and collateral for a rising business
- Managed multiple projects while assuring client satisfaction

EDUCATION

JOHNSON COUNTY COMMUNITY COLLEGE, Overland Park, KS
Graphic Design AAS Program
Graduation: December 2016

- Cumulative Grade Point Average 4.0
- Phi Theta Kappa Honor Society
- Honor Roll 2014-2016

UNIVERSITY OF KANSAS, Lawrence, KS
William Allen White School of Journalism & Mass Communication
Bachelor of Science in strategic communications
Graduation: May 2012

SKILLS

- Strong leadership and teamwork skills
- Project management and attention to detail
- Strategic problem solving skills
- Exceptional communication skills
- Clifton Strengths Finder: Consistency, Relator, Discipline, Arranger, Empathy