

# ISAIAH CARDONA

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## ACCOLADES

### MM+M

Staff pick for #YouAreNotAlone rare disease creative initiative in 2019

### AIGA FIRST FRIDAY SHOW

Posters selected for exhibition in the 2015 and 2016 First Friday shows

## PORTFOLIO

IsaiahCardona.com/Work  
Password: Isaiah2024!

## PROGRAMS

Adobe Creative Suite, InDesign, Photoshop, Illustrator, After Effects, Premiere Pro and XD, Sketch, Procreate, Invision, Blender, Word, Excel, PowerPoint and Keynote

## EXPERIENCE

### FREELANCE SENIOR ART DIRECTOR, July, 2021 - Present

- Collaborate with agency teams to concept, design and deliver creative solutions across print, digital and video
- Creative work includes tactics execution, campaign concepting and pitches
- Agencies I've worked with include Merge, Global Prairie, Eversana Intouch and Digitas Health

### SENIOR DESIGNER, April, 2021 - June, 2021

Barkley, Kansas City, MO

- Concepted and designed digital solutions for clients in the financial and hospitality/travel industries

### ART DIRECTOR, January, 2017 - March, 2021

Intouch Solutions, Overland Park, KS

- Strategically concepted and designed print, video and digital solutions for clients in the pharmaceutical industry
- Brand lead for several brands, managing consistency of brand and helping craft solutions for client's strategic imperatives
- Collaborated with copywriters, account managers, motion graphics, project managers and developers to successfully execute projects
- Presented work to clients, while articulating the strategy that drove the creative

### GRAPHIC DESIGN INTERN, June, 2016 - December, 2016

Westlake ACE Hardware, Overland Park, KS

- Created digital and print solutions from concept to execution, while communicating the creative strategy to internal stake-holders
- Managed project timelines to ensure printed pieces were produced and delivered to stores on time
- Designed advertising campaign pieces including web and social media graphics, direct mail pieces, circulars, logo design and instore signage

## EDUCATION

### JOHNSON COUNTY COMMUNITY COLLEGE, Overland Park, KS

Graphic Design AAS Program (Graduation: December 2016)

### UNIVERSITY OF KANSAS, Lawrence, KS

William Allen White School of Journalism & Mass Communication

Bachelor of Science in strategic communications (Graduation: May 2012)

## SKILLS

- Strong leadership and teamwork skills
- Project management and attention to detail
- Strategic problem solving skills
- Exceptional communication skills
- Clifton Strengths Finder: Consistency, Relator, Discipline, Arranger, Empathy